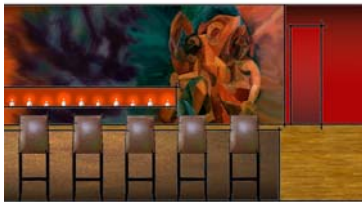


RECENT PROJECTS



"This program provided us with the incentive to locate our nightclub in the new Downtown Entertainment District and assisted us to upgrade our neon sign substantially."

Aaron Chepenik, Co-owner
The Griffin
511 Fremont Street
Opening summer 2006



"The renaissance downtown has been coming for a long time. The city's commitment to the revitalization, and the incentive provided by the VIP program were both instrumental in my decision to locate in the Entertainment District."

Michael Cornthwaite, Owner
Downtown Cocktail Room
111 Las Vegas Boulevard
Opening summer 2006



"Take 1 Nightclub was the first nightclub to open in the newly formed Entertainment District and take advantage of the city's Entertainment VIP program. The city is going all out to make the Entertainment District a success."

Gary Sax, Co-owner
Take 1 Nightclub, 707 Fremont Street
Opened spring 2005



Entertainment District Visual Improvement Program

ABOUT THE PROGRAM

This program is intended to assist in the improvement of commercial properties located in the Downtown Entertainment District by offering a rebate of up to a maximum of \$95,000 for any qualified exterior improvement costs. Improvements to the facades of buildings, permanent landscaping, parking facilities, neon signage and other external improvements are eligible for assistance.

PROGRAM ELIGIBILITY

- Project must be located within the Downtown Entertainment Overlay District.
- Applicant must be either: (a) a tavern-limited business, (b) a business which has filed a tavern-limited business license application with the city of Las Vegas, or (c) a business which has a primary retail use compatible with the uses described as "tavern-limited."
- All plans or proposed scopes of work must be reviewed and approved by the Redevelopment Agency prior to the commencement of any construction work.
- Incentives to program participants will be in the form of cash rebates. Participants will be eligible to receive a rebate of up to a maximum of \$75,000 of eligible pre-approved improvement costs. For those participants at a corner location, the agency's rebate will be up to maximum of \$95,000. Each participant must contribute a dollar-for-dollar match (1:1) to the agency's funds and incorporate neon signage or illuminated and animated signage that is substantial in scope and which is clearly visible from the city public right of way.

For additional information and an application packet, please contact:
Rich Atkins, Senior Economic Development Officer
City of Las Vegas Redevelopment Agency
(702) 229-6100



CITY OF LAS VEGAS
REDEVELOPMENT AGENCY